

MEET THE WINNERS OF THE REDTECH IBC2025 BEST IN SHOW AWARDS

An IBC highlight, the annual awards recognize technical innovation and excellence



 RedTech staff

AMSTERDAM — Every year, as the International Broadcasting Convention in Amsterdam winds down, expectations rise for the RedTech Best in Show Awards. RedTech created the awards in 2021 to highlight standout solutions that drive the industry forward.

The RedTech Best in Show Awards recognize technological innovation and excellence in the global radio and digital audio industries. Judged by a panel of industry experts and broadcast engineers, the awards evaluate products (or services) based on market relevance, design, operational and business benefits, innovation, technical performance and cost-effectiveness.

The judges' brief

The expert judges — all independent specialists in their respective fields — who took to the floor over the first few days of the

IBC2025 were given a judging pack to provide guidance in their assessment and encourage coherence in the outcome. We asked the judges to examine nominated products or services that have been upgraded or introduced to the industry over the past year.

The criteria are testing. The judges had to consider what key challenge audio broadcasters face and how widespread/common that challenge is; whether the product addresses/solves that challenge, and if it has other applications beyond addressing/solving that key challenge; if the product saves time and/or money; to what degree it is future-proof; and if it is a short-term solution or has the capacity to evolve.

The judges were asked to rate each product on a scale of 1 to 10 and provide a short appraisal of the products.

...and the winners are

Based on the criteria listed above, here are this year's winners — the companies and their products or services that showed commitment to product excellence — in alphabetical order. Congratulations, everyone. And thank you for your commitment to technical innovation and excellence.

Axel Tech



PRODUCT: TALK SHOW SYSTEM FOR OXYGEN 3000 PLUS LINEUP

Enrico Vaccari, sales manager

Broadcast Radio



PRODUCT: MYRIAD PLAYOUT & MYRIAD CLOUD HYBRID RADIO ECOSYSTEM

Liam Burke, commercial director; Billy Billany, sales director; and Steve Kitapci, support and platform engineer

Enco Systems



PRODUCT: ENCO SPECI AD CREATION SERVICE

Wes Meisnitzer, director of operations

Ferncast



PRODUCT: FERNSLP — WEB CONTRIBUTION HUB

Detlef Wiese, CEO and founder, with Tobias Dornbusch, product expert

Jutel



PRODUCT: RADIOMAN LAMPPU

Gunther Kuse, sales manager; Olli-Pekka Lukkarinen, CEO; and Jarmo Kropsu, chief architect

Lawo



PRODUCT: HOME POWER CORE APP

Wolfgang Huber, PR manager, and Karl Schöning, senior director radio solutions

GatesAir



PRODUCT: GATESAIR HIGH-EFFICIENCY DAB+ TRANSMITTER ARCHITECTURE

Keith Adams, director of global marketing

NeoGroupe



PRODUCT: NEOSIP VOIP PHONE

Philippe Halin, CEO and president

Radio.Cloud



PRODUCT: LIVE STUDIO

Christian Brenner, managing director and founder; Andrew Scaglione, account director; and Jott Lischka, product lead AI

RFE Broadcast (with Inovonics)



PRODUCT: RM500 FM RADIO MONITOR

Elena Ditadi, RFE sales director, and Ben Barber, president of Inovonics

Telos Alliance



PRODUCT: AXIA ALTUS SE VIRTUAL RADIO MIXER AND TELOS ZEPHYR CONNECT SE

Scott Stiefel, CEO, and Marty Sacks, executive V.P. of sales, marketing and strategy

WideOrbit



PRODUCT: WO FUSION

Devlin Jefferson, senior V.P. and managing director, and Toni Coonce, CEO and president

WorldCast Group



PRODUCT: AUDEMAT MC6

Nicolas Boulay and Christophe Poulain, co-presidents, with Chantal Fourgeaud, director of marketing and communications

Xperi



PRODUCT: DTS AUTOSTAGE SMART DISCOVERY

George Cernat, senior director of automotive connected media

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